



Unlock the market for climate friendly technologies



shecco's market research department publishes an easy-to-access reference series for the global market for natural refrigerants known as "GUIDEs", which include the following:

- » Market outlook based on global industry surveys
- » Technology & market maps
- » End-user views and case studies

The **GUIDE** series includes editions on the European and North American market, and will soon be complemented with editions on China, Japan, and a UNIDO global edition on developing countries.



shecco's market research department offers:

- » Tailor-made market studies depending on your budget and needs
- » Multi-client market research for industry, trade, and NGOs
- » News monitoring & continuous market tracking
- » Policy audits & issue tracking
- » Funding audits & grant project management
- » Consultancy services, partner assessment, customer search



We provide quantitative and qualitative market research to ensure the most appropriate and cost effective methodologies are used for each project. Market research services include:

- » Research design and set-up
- » Online & telephone surveys, in-depth interviews
- » Data processing & analysis
- » SWOT analysis & trend forecasting



Whilst shecco's multidisciplinary team has a wealth of knowledge across the range of "green technologies", we have special access to a global network of industry and policy decision makers in the following areas:

- » Natural refrigerants
- » Heating, ventilation, air conditioning and refrigeration (HVAC&R)
- » Electric Vehicles (four wheelers, scooters / bikes etc.)

About shecco

shecco is a market development specialist helping companies worldwide to bring their climate friendly solutions faster to market. Within the HVAC&R sector we specialise in the natural refrigerants CO₂, hydrocarbons, ammonia, air & water.

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